

Business Research Guide

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Use the ACM Library Online Catalog by going to the Library [Welcome page](#) . Enter a keyword or artist's name in the search box. This online catalog lists all books, ebooks, DVDs, and other non-print items located in libraries at all 3 campuses of ACM. For instructions on how to use the catalog, click on the Help tab at the upper right.

Want to browse the bookshelves? Most business books have call numbers beginning with the Letter ***HB, HD, or HF.***

To browse for ebooks: go directly to the ebooks collection (EBSCO) on the Online Databases page, then click on the Ebooks link at the top of the opening page, then click on the subject category Business and Economics on the left

Or go to the Infobase Ebook collection on the Online Databases page, then click on the Economy and Business link on the left.

To find Articles in Scholarly Journals, Magazines, and Newspapers (Databases):

From the Library [Welcome page](#), click on the Online Databases link on the left or top. Note: if you are searching from off-campus you will need to enter your ACM Login first. The following databases cover Business topics:

- **Business Source Premier (EBSCO)**
- **Academic Search Complete (EBSCO)**
- **National Newspaper Index (ProQuest)**

Search by keyword.

Note: for Specific Company Information:

- **Use Business Source Premier and click on the Company Profiles link at the top of the page, then use the search box.**

The following databases also include information on business-related topics:

- **Opposing Viewpoints (see Business & Economics topics)**
- **Issues and Controversies (see Economy, Money and Business)**
- **CQ Researcher (Browse reports by clicking on the Browse Topics link at the top of the opening page, then choose Business and Economics).**

Reference Sources (Encyclopedias, Dictionaries, etc.):

In Print:

- The American Heritage Dictionary of Business Terms HF1001 .S348
- Bulls, bears, boom, and bust : a historical encyclopedia of American business concepts HF3021 .D59 2007
- Business: the Ultimate Resource HF1001 .B84
- Encyclopedia of Business and Finance HF1001 .E52
- Hoover's Handbook of Emerging Companies HG4057 .A28618
- Understanding American Business Jargon: a Dictionary HF1001.F65

Web Sites: Use search boxes if available.

Bloomberg BusinessWeek*

The Conference Board

The Federal Reserve System Online

Forbes*

Hoover's Online**

Small Business Administration.

U.S. Census Bureau, Business & Industry

*Note: The print publications of these magazines are also indexed in the Business Source Premier database.

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